



SINGAPORE INTERNATIONAL  
MEDIATION CENTRE

## Mediator's Curriculum Vitae

### Personal Particulars

First Name:

**Cecilia**

Last Name:

**Flores Rueda**

Prefix (e.g. Hon., Justice etc, if applicable):

Suffix (e.g. QC, KC, SC etc, if applicable):

**FCI Arb**

Organization:

**FloresRueda Abogados**

Designation:

Domicile / Usual Place of Business (Country):

**Mexico City, Mexico**

Nationality / Nationalities:

**Mexican**

Languages (Proficient for Mediation):

**Spanish / English**

### Practice Areas

*Please select as many areas as may be applicable. This information will be included in SIMC's website.*

- |   |   |
|---|---|
| <input type="checkbox"/> Aviation / Transportation                              | <input type="checkbox"/> Maritime / Shipping                                    |
| <input type="checkbox"/> Banking / Finance                                      | <input type="checkbox"/> Media / Marketing                                      |
| <input checked="" type="checkbox"/> Business / Company Mergers and Acquisitions | <input type="checkbox"/> Medical / Aesthetic Treatments                         |
| <input checked="" type="checkbox"/> Construction / Infrastructure Projects      | <input checked="" type="checkbox"/> Mining / Commodities / Chemicals            |
| <input type="checkbox"/> Crypto Assets / Blockchain / Virtual Environments      | <input checked="" type="checkbox"/> Personal Injury                             |
| <input type="checkbox"/> Employment / Workplace Issues                          | <input type="checkbox"/> Privacy / Data Protection                              |
| <input checked="" type="checkbox"/> Energy / Oil & Gas                          | <input type="checkbox"/> Proprietary Information / Trade Secrets                |
| <input checked="" type="checkbox"/> Engineering                                 | <input type="checkbox"/> Product Manufacture, Distribution & Sale               |
| <input checked="" type="checkbox"/> Inheritance / Family                        | <input checked="" type="checkbox"/> Professional / Fiduciary Duties & Standards |
| <input checked="" type="checkbox"/> Insurance                                   | <input checked="" type="checkbox"/> Real Estate                                 |
| <input type="checkbox"/> Insolvency   | <input type="checkbox"/> Sports   |
| <input checked="" type="checkbox"/> Intellectual Property                       | <input type="checkbox"/> Technology / IT  |
| <input type="checkbox"/> Investment Management / Advice                         | <input type="checkbox"/> Telecommunications                                     |
| <input type="checkbox"/> Investor-State Relations                               | <input checked="" type="checkbox"/> Trusts                                      |
| <input checked="" type="checkbox"/> Joint Ventures / Partnerships               | <input type="checkbox"/> Others (please specify) _____                          |

### Educational / Professional Background

Cecilia Flores Rueda obtained her law degree with honors from Universidad Panamericana (1999). She also completed postgraduate studies in International Commercial Law (2020) at the Universidad Panamericana. She obtained her LLM in International Law (LLM) with honors from the Instituto Tecnológico de Estudios Superiores de Monterrey (2005).

As a recipient of the Folssom Scholarship for academic excellence, she attended the Academy for American and International Law at the Center for American and International Law in Dallas, TX (2008). A complete program that covered the main areas and institutions of US law.

She obtained the Insurance Agent Certificate A (2015), which endorses her knowledge in insurance matters.

She has taken several diploma courses and obtained certifications in subjects such as: (i) Energy by the Instituto de Investigaciones Jurídicas de la Universidad Nacional Autónoma de México (2018); (ii) Peruvian Administrative Law by the Pontificia Universidad Católica del Perú (2012); (iii) Anti-Corruption by the International Chamber of Commerce (ICC) (2019); (iv) Business Valuation by the Spanish Arbitration Club (2022); and Dispute Boards Seminar of the Lima Chamber of Commerce (2024), with focus on Peruvian construction law and administrative law.

She successfully approved the Specialization Course in Administrative Law for Arbitrators (2019) and Course on Contracting with the State (2023), both given by the Pontificia Universidad Católica del Perú (PUCP).

#### **Mediation Education and Training (if applicable)**

Cecilia Flores Rueda also holds several diplomas and certifications in negotiation and mediation, among them from institutions such as: Academy of Court Appointed Neutrals (2020); Pepperdine University, Malibu, CA (2019); International Mediation Campus (2022); Singapore International Mediation Centre (2023); and AAA Mediation Training Program.

#### **Mediation Experience (if applicable)**

Cecilia Flores Rueda has extensive experience in mediation, with a primary focus on non-administered cases. Over the years, she has successfully facilitated numerous dispute resolutions, helping parties navigate complex issues with efficiency and professionalism. Her expertise lies in fostering open communication, identifying key interests, and crafting mutually beneficial solutions, even in highly contentious environments. This hands-on approach has allowed her to develop a deep understanding of the dynamics and nuances of mediation, particularly in scenarios where flexibility and adaptability are critical. Her commitment to empowering parties to achieve collaborative outcomes has consistently led to effective and lasting resolutions.

#### **Professional Affiliations (if applicable)**

- Barra Mexicana, Colegio de Abogados (**BMA**).
- Fellow, **CIARB**
- Women's Law Network (**WLN**).
- International Association of Defense Counsel (**IADC**).
- Institute for Energy Law (**IEL**).
- The Foundation for Natural Resources and Energy Law (**FINREL**) (formerly Rocky Mountain Mineral Law Foundation).
- Association of European Attorneys (**AEA**).
- Justinian Lawyers (**JL**).