



SINGAPORE INTERNATIONAL
MEDIATION CENTRE

Mediator's Curriculum Vitae

Personal Particulars

First Name: Gladys

Last Name: Chun

Prefix (e.g. Hon., Justice etc, if applicable):

Suffix (e.g. QC, KC, SC etc, if applicable):

Organization: Lazada/Alibaba

Designation: General Counsel

Domicile / Usual Place of Business (Country): Singapore

Nationality / Nationalities: Malaysian

Languages (Proficient for Mediation): English, Malay

Practice Areas

Please select as many areas as may be applicable. This information will be included in SIMC's website.

- | | |
|--|--|
| <input type="checkbox"/> Aviation / Transportation | <input type="checkbox"/> Maritime / Shipping |
| <input type="checkbox"/> Banking / Finance | <input type="checkbox"/> Media / Marketing |
| <input checked="" type="checkbox"/> Business / Company Mergers and Acquisitions | <input type="checkbox"/> Medical / Aesthetic Treatments |
| <input type="checkbox"/> Construction / Infrastructure Projects | <input type="checkbox"/> Mining / Commodities / Chemicals |
| <input type="checkbox"/> Crypto Assets / Blockchain / Virtual Environments | <input type="checkbox"/> Personal Injury |
| <input type="checkbox"/> Employment / Workplace Issues | <input checked="" type="checkbox"/> Privacy / Data Protection |
| <input type="checkbox"/> Energy / Oil & Gas | <input type="checkbox"/> Proprietary Information / Trade Secrets |
| <input type="checkbox"/> Engineering | <input checked="" type="checkbox"/> Product Manufacture, Distribution & Sale |
| <input type="checkbox"/> Inheritance / Family | <input type="checkbox"/> Professional / Fiduciary Duties & Standards |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Insolvency | <input type="checkbox"/> Sports |
| <input checked="" type="checkbox"/> Intellectual Property | <input checked="" type="checkbox"/> Technology / IT |
| <input type="checkbox"/> Investment Management / Advice | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Investor-State Relations | <input type="checkbox"/> Trusts |
| <input checked="" type="checkbox"/> Joint Ventures / Partnerships | <input checked="" type="checkbox"/> Others (please specify) _Ecommerce, logistics, Fintech_____ |

Educational / Professional Background

EDUCATION

University

January 2001 – December 2005

Bachelor of Commerce, University of Western Australia (Corporate Finance & Accounting)

Bachelor of Laws (LLB), University of Western Australia

PROFESSIONAL CAREER

Lazada and Alibaba Group (South East Asia – Indonesia, Malaysia, Singapore, Philippines, Thailand, Vietnam (Lazada), Spain (Miravia))

General Counsel (Legal & Compliance)

April 2014 – current

ESG Leader

June 2023 - current

Head of Government Affairs

July 2018 –Aug 2020

PROFESSIONAL CERTIFICATION

- Member of Specialist Mediator Panel (Singapore) (valid till 31 December 2026)
- Harvard Business School Online - Sustainable Business Strategy, 2021
- CIPP/E certification, International Association of Privacy Professionals, 2022 (valid till Feb 2026)
- Senior Accredited Director with the Singapore Institute of Directors (SID), 2024

Mediation Education and Training (if applicable)

Specialist Mediators' Workshop conducted by SIMC, 6-7 Aug 2024, Singapore

Mediation Experience (if applicable)

N.A

Professional Affiliations (if applicable)

- Board Member, IPOS International (current)
- Member, TechLaw Fest Committee (current)
- Member, Singapore Institute of Directors (current)
- Board Member, Rise Up Advisory Board 2019-2020
- Board Member, Innovation Advisory Board, Singapore Law Academy, July 2018-March 2021
- SG Founding Ambassadors, ASEAN Legal Tech
- Member IT Roadmap Sub-committee Working Group, SAL, June 2019 - March 2020
- Member LawNet Legal Research Committee, SAL, Aug 2019 - Aug 2020